

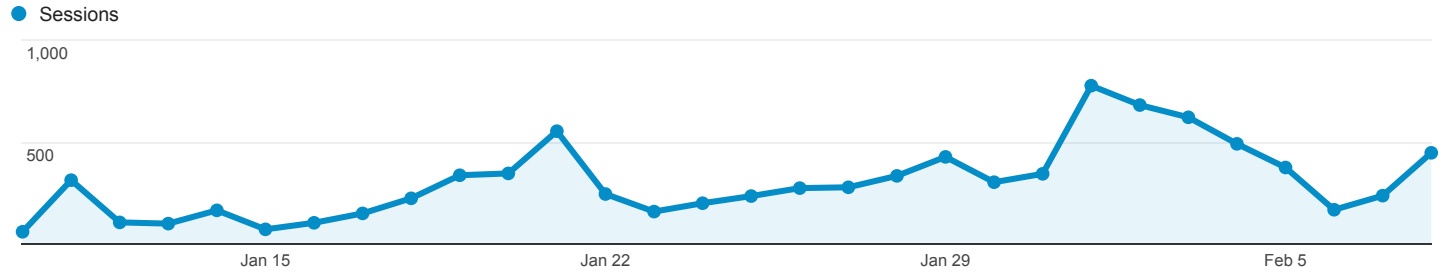
Jan 10, 2016 - Feb 8, 2016

All Traffic

All Sessions
100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9,125 % of Total: 100.00% (9,125)	86.39% Avg for View: 86.38% (0.01%)	7,883 % of Total: 100.01% (7,882)	19.46% Avg for View: 19.46% (0.00%)	4.42 Avg for View: 4.42 (0.00%)	00:01:49 Avg for View: 00:01:49 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (direct) / (none)	3,488 (38.22%)	90.77%	3,166 (40.16%)	24.80%	2.82	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Email Campaign 1 / Email Campaign 1	3,190 (34.96%)	90.60%	2,890 (36.66%)	13.35%	5.37	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. google / organic	955 (10.47%)	84.50%	807 (10.24%)	14.66%	6.39	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. m.facebook.com / referral	620 (6.79%)	85.32%	529 (6.71%)	24.68%	3.33	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. facebook.com / referral	158 (1.73%)	66.46%	105 (1.33%)	15.19%	6.61	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Oklahoma Email Campaign / Oklahoma Email Campaign	125 (1.37%)	3.20%	4 (0.05%)	29.60%	5.78	00:18:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. yahoo / organic	75 (0.82%)	94.67%	71 (0.90%)	16.00%	6.13	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. bing / organic	71 (0.78%)	87.32%	62 (0.79%)	12.68%	6.48	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Oklahoma / Oklahoma	65 (0.71%)	66.15%	43 (0.55%)	47.69%	3.95	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Hoot of Loot - Vendors / email	58 (0.64%)	34.48%	20 (0.25%)	13.79%	6.12	00:09:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Vendors / Vendors	53 (0.58%)	58.49%	31 (0.39%)	37.74%	3.34	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. subdomain.hootofloot.com / referral	38 (0.42%)	2.63%	1 (0.01%)	5.26%	7.05	00:06:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. linkedin.com / referral	30 (0.33%)	20.00%	6 (0.08%)	16.67%	7.60	00:17:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Rustic Cuff Giveaway / Rustic Cuff Giveaway	24 (0.26%)	91.67%	22 (0.28%)	0.00%	4.12	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Vendors 2 / Vendors 2	19 (0.21%)	57.89%	11 (0.14%)	26.32%	11.84	00:10:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. outlook.office.com / referral	17 (0.19%)	94.12%	16 (0.20%)	11.76%	2.41	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. hootofloot.api.oneall.com / referral	10 (0.11%)	0.00%	0 (0.00%)	10.00%	7.10	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. uk-mg42.mail.yahoo.com / referral	9 (0.10%)	11.11%	1 (0.01%)	11.11%	3.00	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Campaign Created 2015/12/18, 10:30 AM / email	7 (0.08%)	28.57%	2 (0.03%)	14.29%	26.00	00:26:05	0.00%	0 (0.00%)	\$0.00 (0.00%)

20.	l.facebook.com / referral	5 (0.05%)	100.00%	5 (0.06%)	60.00%	1.40	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	mail.wpsb.org / referral	5 (0.05%)	100.00%	5 (0.06%)	0.00%	10.40	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	t.co / referral	5 (0.05%)	80.00%	4 (0.05%)	80.00%	1.20	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	prnewswire.com / referral	4 (0.04%)	100.00%	4 (0.05%)	50.00%	3.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	us-mg5.mail.yahoo.com / referral	4 (0.04%)	25.00%	1 (0.01%)	0.00%	23.75	00:13:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	web.mail.comcast.net / referral	4 (0.04%)	75.00%	3 (0.04%)	0.00%	10.00	00:05:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	duckduckgo.com / referral	3 (0.03%)	100.00%	3 (0.04%)	0.00%	10.00	00:04:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	info.dogpile.com / referral	3 (0.03%)	100.00%	3 (0.04%)	66.67%	1.33	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	instagram.com / referral	3 (0.03%)	100.00%	3 (0.04%)	0.00%	2.67	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	mail.aol.com / referral	3 (0.03%)	66.67%	2 (0.03%)	0.00%	12.00	00:03:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	search.pch.com / referral	3 (0.03%)	66.67%	2 (0.03%)	0.00%	9.00	00:05:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	search.xfinity.com / referral	3 (0.03%)	66.67%	2 (0.03%)	33.33%	3.00	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	us8.campaign-archive2.com / referral	3 (0.03%)	66.67%	2 (0.03%)	0.00%	7.33	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Vendors 3 / Vendors 3	3 (0.03%)	33.33%	1 (0.01%)	0.00%	13.67	00:13:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	aol / organic	2 (0.02%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	bay168.mail.live.com / referral	2 (0.02%)	50.00%	1 (0.01%)	0.00%	5.00	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	mail.lawrenceal.org / referral	2 (0.02%)	50.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	mail.verizon.com / referral	2 (0.02%)	50.00%	1 (0.01%)	0.00%	11.50	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	scanmail.trustwave.com / referral	2 (0.02%)	50.00%	1 (0.01%)	0.00%	5.00	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	search.tb.ask.com / referral	2 (0.02%)	100.00%	2 (0.03%)	0.00%	8.50	00:04:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	webmail.blountboe.net / referral	2 (0.02%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	webmail.maquoketa.k12.ia.us / referral	2 (0.02%)	100.00%	2 (0.03%)	0.00%	3.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	10.0.0.7:8000 / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	67.43.0.153:6080 / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	abcte.org / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	6.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	antispam.pcmac.org / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	ask / organic	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	bing.com / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	connect.wsu.edu / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	dnsrsearch.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	14.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	email01.secureserver.net / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	email12.secureserver.net / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	email24.secureserver.net / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	gem.jsu.edu / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	google.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	lightspeed.westpoint.k12.ms.us / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	lnkd.in / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	login.bushnell.net / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	mail.bibbed.org / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

59.	mail.centralcss.org / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	4.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	mail.centurylink.net / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	20.00	00:15:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	mail.colbert.k12.ok.us / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	mail.gcs.k12.al.us / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	mail.maldenps.org / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	mail.msds1.org / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	mail.nemetro.k12.mn.us / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	mail.onslow.k12.nc.us / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	mail.peopleincjobs.com / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	mail.plmw.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	mailhost.jay.k12.ok.us / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	members.cj.com / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	our.cstools.facebook.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	outlook.live.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	3.00	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	outlook.office365.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	owa.k12.somerville.ma.us / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	4.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	owa.sfusd.edu / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	4.00	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	rapidfinder.ca / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	3.00	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	retired.teachers.net / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	teacher-classifieds.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	us-mg6.mail.yahoo.com / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	18.00	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	us.search.yahoo.com / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	6.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	webcrawler.com / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	webmail.earthlink.net / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	webmail.emailsrvr.com / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	webmail.midstatesd.net / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	4.00	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	webmail.ocps.net / referral	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	webmail.palmdalesd.org / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	8.00	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	webmail.ucps.k12.nc.us / referral	1 (0.01%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)